

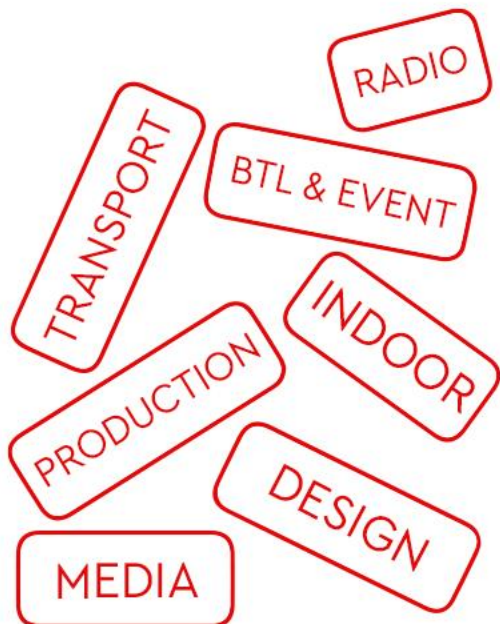


# ABOUT US

ADVERTISING AGENCY **MEDIAPORT** – SPECIALIZES IN THE DEVELOPMENT AND IMPLEMENTATION OF INTERNATIONAL AND LOCAL ADVERTISING CAMPAIGNS THAT ACCURATELY REFLECT THE NEEDS OF YOUR BRAND AT VARIOUS LEVELS.

**OUR EXPERIENCE AND KNOWLEDGE OF LOCAL NUANCES  
WILL HELP YOU ACHIEVE OUTSTANDING RESULTS  
IN ADVERTISING PLACEMENT BOTH IN ALMATY AND  
OTHER CITIES ACROSS KAZAKHSTAN.**

# MEDIAPORT



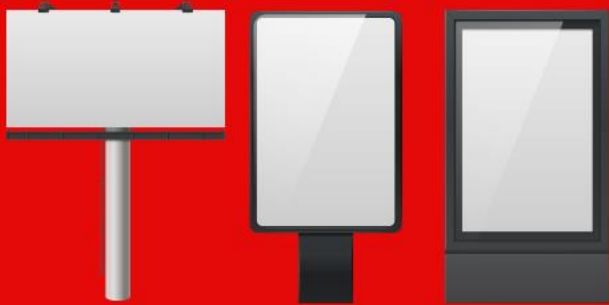
FULL-SERVICE ADVERTISING AGENCY  
OFFERS SERVICES THAT COVER  
ALL ASPECTS OF MARKETING  
AND ADVERTISING, HELPING YOUR  
BRAND STAND OUT AND ATTRACT  
THE TARGET AUDIENCE.

WE LEVERAGE OUR EXTENSIVE RESOURCES AND  
ACCUMULATED EXPERIENCE TO CREATE MARKETING CAMPAIGNS  
THAT TRULY WORK!





# MEDIAPORT AGENCY SERVICES



## OUTDOOR ADVERTISING

Advertising on billboards, media boards, city boards, LED screens, bus stops, rooftops.



## TRANSPORT

Advertising in buses, taxis, and the metro.

## MEDIA

Advertising on TV, radio, and in print media.



## DIGITAL

Contextual ads, SEO, YouTube, targeting, SMM, influencers, display advertising.



## INDOOR

Advertising in elevators, metro, Public Service Centers (PSCs), malls, business centers, gas stations, and cinemas.



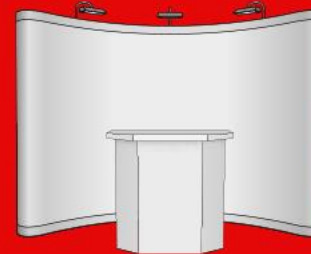
## BTL & EVENT

Organization and design of promo campaigns, presentations, and other event activities.



## PRODUCTION

POSM, exhibition stands, signboards, lightboxes.



## DESIGN

Creation of logos, brand identity, brand books, corporate style, and creative concepts.



**MEDIAPORT**

# COMPREHENSIVE SERVICES

A full range of “traditional” advertising media that, with proper media planning, will deliver the desired effect.

## PERSONAL MANAGER to execute the client’s objectives

- Consistency in the style of all advertising materials we produce;
- Ongoing client support — continuous consultation on all arising questions;
- Noticeable savings in time, money, and stress.

SAVING YOUR COMPANY'S  
TIME AND BUDGET  
ON SOLVING ADVERTISING  
CHALLENGES.



**MEDIAPORT**

# OUTDOOR ADVERTISING

**WE SELECT OPTIMAL SOLUTIONS**  
for each industry  
individually!



- ❑ City boards
- ❑ Media boards
- ❑ LED screens
- ❑ Rooftop installations
- ❑ Bus stop advertising
- ❑ Brandmauers

**HELPING YOU STAND OUT  
WE'LL PLACE YOUR BUSINESS  
ADVERTISING  
ON THE STREETS OF ALMATY  
AND ACROSS KAZAKHSTAN.**



**MEDIAPORT**



**MEDIAPORT**

# DIGITAL ADVERTISING

**WE TAILOR OPTIMAL SOLUTIONS**

for each industry  
individually!

- ☐ AD ACCOUNT FUNDING
- ☐ TARGETED ADVERTISING
- ☐ CONTEXTUAL ADVERTISING
- ☐ YOUTUBE ADVERTISING
- ☐ WEBSITE DEVELOPMENT
- ☐ SMM
- ☐ SEO
- ☐ AUDIT



**WE OPERATE BY ALL DIGITAL RULES:**  
FROM CAMPAIGN AUDIT AND STRATEGY  
DEVELOPMENT TO CHANNEL  
PERFORMANCE EVALUATION  
AND CLIENT TRAINING.

**MEDIAPORT**

**MEDIAPORT**

# PROMO EVENTS

**OVER 300 PROMO STAFF MEMBERS  
FOR PROMOTIONAL CAMPAIGN SUPPORT**



## LEAFLETING

Advertising on billboards,  
media boards, city boards,  
LED screens, bus stops,  
and rooftops.

## SAMPLING

Free distribution  
of product samples.

## TASTING

Evaluating the taste  
of various products.

## UNADDRESSED DISTRIBUTION

Mail distribution  
to mailboxes.

## EVENTS

Corporate events.

## MYSTERY AUDIT

Employee evaluation.

**MEDIAPORT**

# **MEDIAPORT** OUR ADVANTAGES

## CLIENT-ORIENTATION

We show genuine interest in those we work with. It is important for us to achieve the maximum effectiveness of your advertising campaign.

## REGIONAL COVERAGE

We can offer you competitive prices, access to the best local talent, and the opportunity to leverage local informal resources.



## COMPREHENSIVE APPROACH

We provide clients with a full Range of services and take Responsibility for delivering the project "turnkey."



## PERSONNEL

Availability of our own field personnel database with various qualifications.



## INNOVATIONS

The use of only high-quality and innovative technologies to meet the needs of our clients.



## CREATIVITY AND TECHNOLOGIES

We know how to generate interesting ideas and bring them to life.





# **MEDIAPORT** PRODUCTION

The significant advantage of outdoor advertising is that it reaches a vast audience of potential clients and customers.

LIGHT BOXES  
OF ANY SIZE

POSM  
MATERIALS

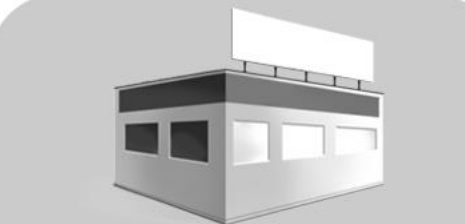


EVENT DESIGN

3D LETTERS  
OF ANY SIZE



OUTDOOR  
ADVERTISING



ROOFTOP  
CONSTRUCTIONS

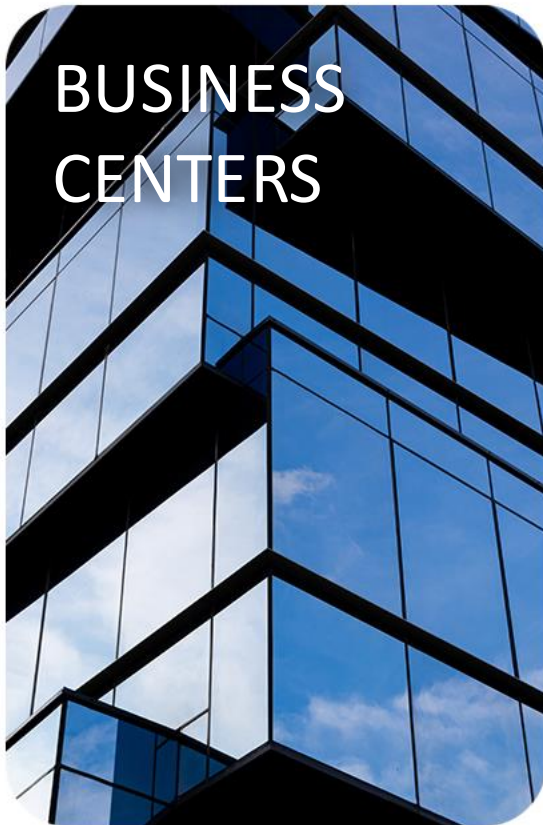
SIGNAGE, INFO  
BOARDS,  
EXHIBITION AND  
MOBILE  
STANDS



WINDOW  
DISPLAY DESIGN

# **MEDIAPORT** INDOOR ADVERTISING

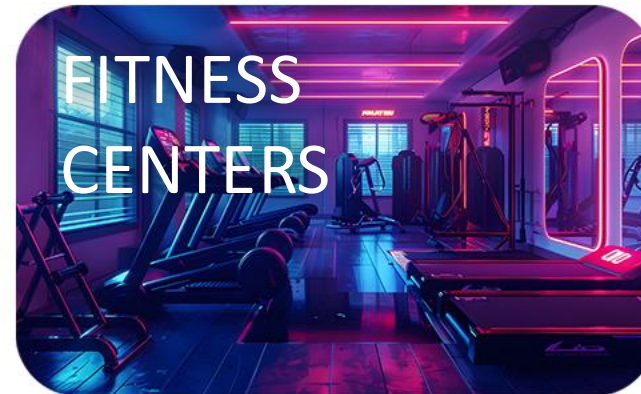
INDOOR ADVERTISING – A DYNAMICALLY GROWING SEGMENT,  
RANKING AMONG THE LEADING POSITIONS IN THE ADVERTISING INDUSTRY  
IN TERMS OF GROWTH.



BUSINESS  
CENTERS



SHOPPING  
CENTERS



FITNESS  
CENTERS



GAS  
STATIONS



RAILWAY  
STATIONS



AIRPORTS



UNIVERSITIES



# **MEDIAPORT** PRINTING

WE HELP YOUR BUSINESS GROW AND SOLVE ANY PRINTING TASK, FROM DESIGN DEVELOPMENT TO FINAL PRINT DELIVERY. **WE USE ONLY THE MOST MODERN EQUIPMENT.**





# **MEDIAPORT** TRANSPORT

IF YOU NEED A LARGE REACH TO PROMOTE YOUR BRAND, THEN ADVERTISING ON TRANSPORT IS THE BEST OPTION FOR INVESTING IN ADVERTISING.

METRO



BUSES



TAXI



TAXI SHARK



# **MEDIAPORT** MEDIA

**MEDIA ADVERTISING ON TELEVISION, RADIO, AND IN PRINT MEDIA REMAINS AN IMPORTANT ELEMENT OF MARKETING STRATEGIES, PROVIDING DIVERSE OPPORTUNITIES TO CAPTURE THE ATTENTION OF THE TARGET AUDIENCE AND ACHIEVE BUSINESS GOALS.**

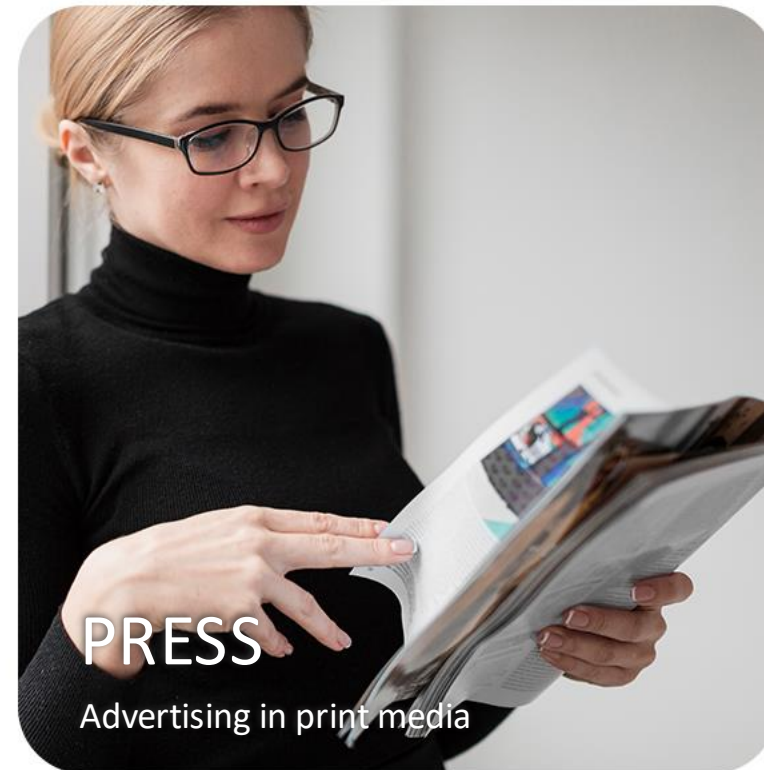
## RADIO

Advertising on Toy Duman, Russkoe Radio, Dacha, Love, Lux FM, Europa Plus, etc.



## TV

Advertising on Channel 31, TNT, NTK, Channel 1, Eurasia, Toy Duman, etc.



## PRESS

Advertising in print media



# **MEDIAPORT** DESIGN

**DESIGN SERVICES PLAY A KEY ROLE IN THE SUCCESSFUL IMPLEMENTATION OF MARKETING STRATEGIES AND CAMPAIGNS.**

**WE CREATE SALES-DRIVEN  
DESIGN  
THAT REALLY WORKS!**

**CREATIVE**



**LOGO**



**BRANDING**



**IDENTITY**



**PACKAGING DESIGN**



**CORPORATE  
STYLE**





# MEDIAPORT OUR CLIENTS



# **MEDIAPORT** CONTACTS



Scan this code  
to start chatting with us on  
WhatsApp.



This code will take you  
to our website.

**Kazakhstan, Almaty,  
Bukhara Zhirau Boulevard 26/1,  
Office 35.**

**+7(777) 569-00-66**

**adv@mediaport.kz  
www.mediaport.kz**

For direct contact with us.

**MEDIAPORT**

РАҚМЕТ СІЗГЕ!  
СПАСИБО!  
THANK YOU!



**MEDIAPORT**